

HEALTHY PEOPLE

HEALTHY THINKING

HEALTHY WORKPLACE

HEALTHY PLANET

# THE HYBRID WORKPLACE

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Smart  
Working

The New  
Normal

The Blended  
Workplace

The Hybrid Workplace

Agile  
Working

New Ways  
of Working

The Future  
of Work

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**For years, it has been evident that there is no 'future of work'.**

**There is only a journey with no destination and no single way of not getting to it.**

Mark Eltringham, [Workplace Insight](#)

January 2021

# Agenda

- ▣ Where to begin
- ▣ The here and now
- ▣ The 4Cs
- ▣ Do we actually need an office?
- ▣ Culture
- ▣ How do we get them back?
- ▣ Resources

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Where to  
begin

CULTURE

TRUST

INDIVIDUAL  
**EXPERIENCE**  
CORPORATE



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**CULTURE**

**eats strategy for breakfast**

Peter Drucker

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# The Here & Now

- ❏ Resilience
- ❏ Mental Health
- ❏ Physical Health
- ❏ Wellbeing
- ❏ Posture
- ❏ Exercise
- ❏ Light



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# The 4Cs

- 📦 Concentration
- 📦 Contemplation
- 📦 Communication
- 📦 Collaboration



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# Do we actually need an office?

- ❏ What will we use it for?
- ❏ What will it look like?
- ❏ How will it inspire?



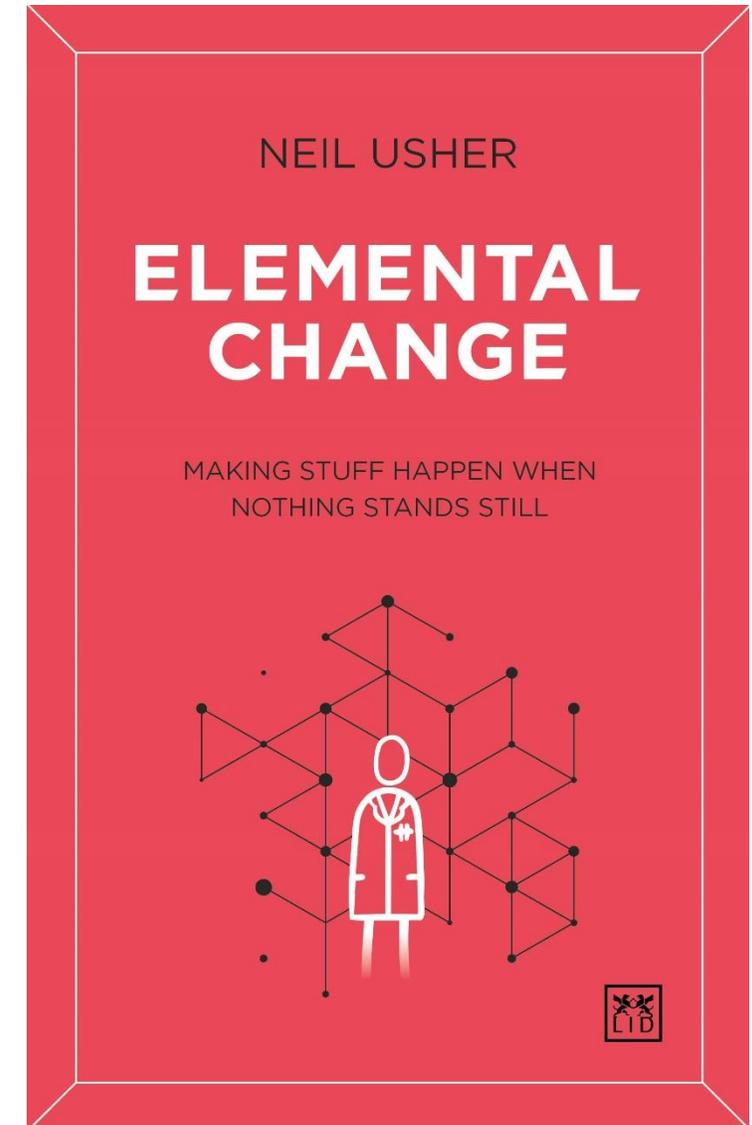
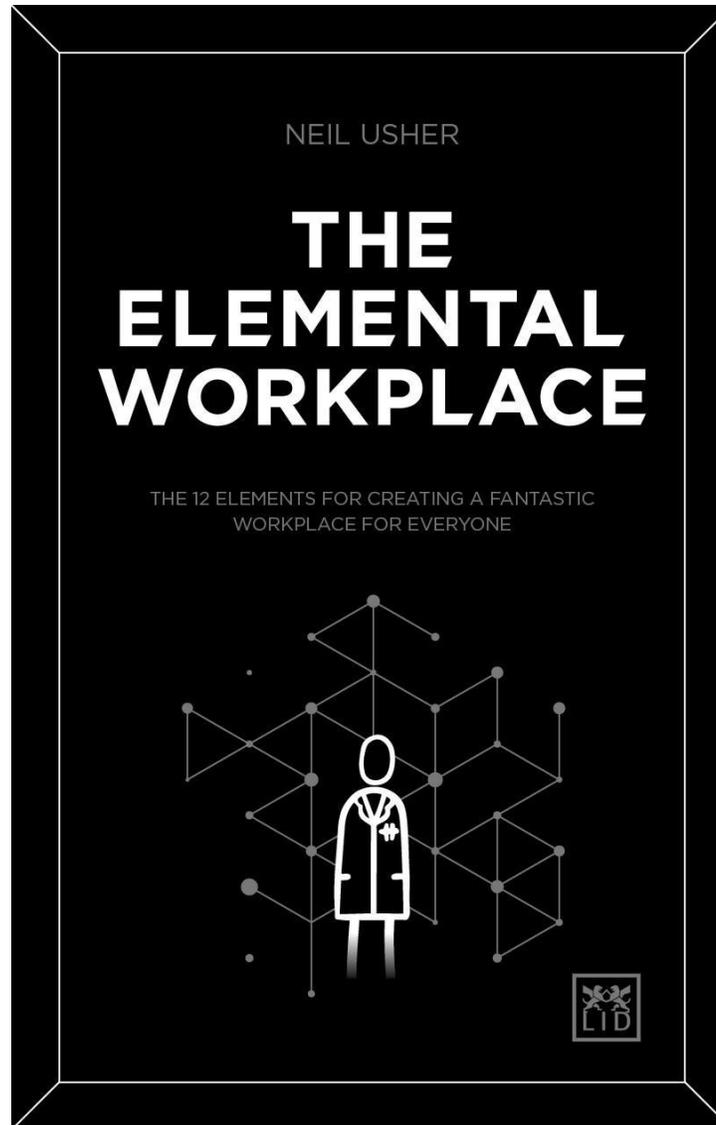
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Do we actually  
need an office?



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# Culture

- 📦 DNA
- 📦 Esprit de corps



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# How do we get them back?

- ❏ Is it worth the commute?
- ❏ FOMO
- ❏ Facilities
- ❏ Flexibility
- ❏ Inspiration
- ❏ The Human Experience
  - ❏ Engagement
  - ❏ Empowerment
  - ❏ Fulfilment



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# How do we get them back?



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# Resources

- 📄 PowerPoint deck with all hyperlinks
- 📄 Recording of the presentation
- 📄 Link page to our Partnership Services

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