

THE GUY OSMOND PODCAST

AS YET UNTITLED
WITH SPECIAL GUEST

DESIGNING AN ENTICING OFFICE

NIGEL OSELAND

WE KNOW WHAT WORKS:
SO WHY DON'T WE DO IT?

2024 RESEARCH SHOWED
OFFICES ONLY OCCUPIED
30% OF THE TIME

IT'S NOT SUSTAINABLE

IF RTO IS THE STICK, WHAT'S THE CARROT?

HYBRID HAS BECOME THE HOT TOPIC

BUT, WHAT QUESTIONS TO ASK? ACTIVITIES? LIKE COLLABORATION

ENVIRONMENTAL CONDITIONS? LIKE TEMPERATURE

PERSONAL BENEFITS? NO MORE COMMUTE

PURPOSE? A SENSE OF BELONGING

THE EVOLUTION OF LAZINESS

COVID HAS EMBEDDED THIS BEHAVIOUR

WHY ARE WE ON ZOOM IN THE SAME ROOM?

WE NEED TO HEAR OTHER VOICES

*HIGHEST PAID PERSONS OPINION

DECISIONS ARE GETTING MADE BY HIPPOS*

EVERYONE HAS DIFFERENT CIRCUMSTANCES AND DIFFERENT PREFERENCES

BEING IN THE OFFICE STOPS US GETTING LONELY

THAT'S WHERE THE OFFICE SHINES

BUT! CREATIVITY NEEDS CLOSNESS

PEOPLE DON'T WANT TO BE DISTRACTED BY IDIOTS!

OVER HALF SAID WFH

HOW DO YOU WORK NOW? AND WHAT'S YOUR PREFERENCE?

FLEXIBILITY IMPROVES UTILISATION

WE CAN'T CONTINUE TO BE SELFISH - ESPECIALLY IF WE WANT TO HIT OUR NET ZERO TARGETS

YOU WOULDN'T LEAVE A HOTEL EMPTY, SO WHY WOULD YOU DO IT WITH AN OFFICE? IT TAKES GOOD MANAGEMENT

YOU CAN HAVE A DESK BUT YOU STILL NEED TO MOVE FOR YOUR HEALTH

WE HAVE COME TO FAVOUR CONVENIENCE

WANT A SHORTER WORKING WEEK? DITCH POINTLESS MEETINGS!

SOCIAL CONNECTION BUILDS AND ENHANCES COLLABORATION

TRUST BACK-TO-BACK MEETINGS DRAINS PRODUCTIVITY NO TIME LEFT FOR ACTIONS

CONSIDER THE FOUR Cs

CONCENTRATION CONTEMPLATION COMMUNICATION COLLABORATION

MIND-WANDERING PROVOKES EUREKA! MOMENTS

YOU REALLY DON'T OFTEN GET YOUR BEST IDEAS AT YOUR DESK

PEOPLE WANT TO BE SEEN DOING SOMETHING (ANYTHING) AND IT CREATES MANAGEMENT BY INBOX WE GET OBSESSED WITH URGENT THINGS AT THE EXPENSE OF THE IMPORTANT STUFF

USE ALL OF YOUR SENSES

SOME PEOPLE DON'T EVEN UNDERSTAND THE BASICS

BUDGET STILL WINS OVER SCIENCE

AND THEY MAKE IT WORTH THE EFFORT

TAKE A HOLISTIC APPROACH

CREATE A PLACE WHERE PEOPLE REALLY WANT TO WORK

DESIGN FOR WHAT WE ACTUALLY NEED NOT JUST JUMP ON THE NEXT BANDWAGON

WE SHOULD FOCUS ON THE SO WHAT?

AND NOBODY LISTENS TO CORPORATE COMMS

TOO OFTEN: GREAT CONTENT, DREADFUL DELIVERY

YOU DON'T SEE MANY UNICORNS AT CONFERENCES

TECHNICAL EXCELLENCE

NBODY DREAMS OF BECOMING A MANAGER

AND WE ARE HOPELESS AT TRAINING MANAGERS

SENSE THE OFFICE AS AN ENHANCER OF PERFORMANCE

THEY ONLY DESIGN WITH THEIR EYES

THE EVIDENCE IS ALL THERE IT'S JUST NOT SELF EVIDENT

INTROVERTS NEED SOMETHING MORE SUBTLED

OTHERWISE DESIGNERS WILL DESIGN WHAT SUITS THEM

IF THERE SEEMS TOO MUCH TO DO, WE END UP DOING WHAT WE'VE ALWAYS DONE

A PERFECT STORM OF LITTLE THINGS THAT JUST AREN'T RIGHT

PEOPLE DON'T WANT TO TAKE A RISK ON DOING SOMETHING DIFFERENTLY

SCIENCE TELLS US THAT WE CAN CREATE BETTER ENVIRONMENTS

THERE ARE GLIMMERS OF HOPE AND A LOT MORE STILL TO DO

WHAT WE REALLY NEED IS A CATWALK OFFICE

HAUTE COUTURE FOR OCCUPIERS

CONSIDER A POT PLANT IS NOT BIOPHILIC DESIGN

THERE IS NO AVERAGE PERSON

THE BRIEF SHOULD BE FOR NEEDS-BASED DESIGN

BUT WE DESIGN FOR THEM

REPERITION LTD

40 MINS

NEW SCIENTIST

HAUTE COUTURE FOR OCCUPIERS